

Elevator Pitch Breakdown

Picture having 30-60 seconds to impress the CEO of your dream job. What would you say? The Elevator Pitch is about you, what experiences you have and why they should hire you. It answers the question: **Tell me about yourself.** The key is to always start chronologically and know your audience.

The introduction:

Start with eye contact and a firm handshake!

Hi, my name is _____.

I am from _____.

I am working on my _____ degree at _____.

Share your involvement that is relevant:

I am currently involved with _____.

I intern/volunteer at _____.

My responsibilities include _____.

Share some of the interests you have and opportunities you are seeking.

Conclude by stating your goals:

My plans after graduation are _____.

I would like to eventually _____.

All of my experiences have led me to _____.

My long term goals are _____.

You can also end with asking a question:

What types of projects do your interns work on?

What is the company culture like?

Script Example:

My name is John Doe and I am currently a senior at Florida International University, majoring in business administration with a minor in philosophy. While at FIU I have been active in Delta Epsilon Iota their career services honor society. As the treasurer my responsibilities included collecting member dues, keeping detailed records of all transactions and providing detailed monthly reports to all members. My long term goals include going to graduate school and gaining more valuable experience. I know I can be an asset to your company because I bring a fresh approach to the table; one that can be molded to the company's goals and expectations.

